

MIDWEST GOLF COURSE OWNERS  
ASSOCIATION PRESENTS:  
***THE TOUR***

**What Are  
These Events?**

**Who:** Neighboring Owners & Operators

**What:** Local Course Site Tours

**Why:** To learn and connect with other local owners & operators, and discuss effective and efficient management practices.

**Where/When:** At your course, or one near you soon!!

***MWGCOA will support hosts(6) with \$200!!***

**For Help Hosting  
Contact Chris:**

[chris@mwgcoa.com](mailto:chris@mwgcoa.com)

651-324-8873

[mwgcoa.com](http://mwgcoa.com)





**MIDWEST GOLF COURSE  
OWNERS ASSOCIATION  
THE TOUR**

**Where Do I Start?**

**Select a Date**

**Set Event Agenda** (Use Template)

**Gather Invitees** (Chris can help. 8-12)

**Edit Invite Template**

**Invite Guests** (Email and Call)

**Collect RSVP's**

**Host Event**

**Welcome Neighbors**

**Site Tour & Course History**

**Talk Shop** (Pre-plan discussion Q's)

**Take Notes** (Note taker, if able)

**Take Photos**

**Buy a Beer/Coke/Apps/Golf**

**Say Thank You!**

**Seek Feedback**

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## MWGCOA's THE TOUR

**Date:**

**Location:** [Golf Course Name, City, State]

**Duration:** [2 Hours]

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### SITE TOUR - AGENDA

#### 1. Welcome & Kickoff (Clubhouse/Bar Area)

- Check-in & networking
- Brief event overview & walking tour logistics

#### 2. Stop #1: Clubhouse & Pro Shop

- Guest experience & retail best practices
- Quick insights on revenue optimization & technology

#### 3. Stop #2: Course Operations & Maintenance

- Equipment insights & efficiency strategies

#### 4. Stop #3: Food & Beverage Operations

- Maximizing profitability in F&B operations
- Trends in service, staffing, and guest experience

#### 5. Stop #4: Cart Barn & Fleet Management

- Efficient cart storage, charging, and maintenance
- Best practices for fleet management & guest service

#### 6. Wrap-Up & Happy Hour

- Open discussion on key takeaways
- Best practice sharing & Q&A
- Drinks, appetizers & networking



# MWGCOA THE TOUR

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{YOUR  
GOLF COURSE}

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Please join us for a new MWGCOA series, THE TOUR. This includes a site visit of our course and overview of how we run: good, bad, and ugly. This will be followed by apps, drinks, and discussion on what works, and possible areas of improvement. The goal: to strengthen our golf course network, our industry, and our individual businesses.

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RSVP to {Name}  
{Email and Phone Number}

A photograph of a golf course with rolling green hills under a blue sky with light clouds. In the foreground, a white golf ball sits on a white tee marker on a patch of grass.

{NOV  
22  
2 PM}