



# NGCOA MEMBER BENEFITS

START  
SAVING  
NOW



## NGCOA

# Smart Buy Marketplace

NGCOA members get significant **discounts, rebates and value-added packages** from hundreds of the most recognized names and reputable, industry-leading companies. Many of these companies offer exclusive deals not available anywhere else.



### Golf Cars & Utility Vehicles

Members converting from a competitor receive a \$50 per-car rebate for purchase or lease. Members renewing their fleet receive a free registration for Golf Business Conference.



### HR & Payroll Solution

Members receive a 20% product discount.



### Golf Market Research Center (GMRC) Data

Reduced pricing on market profile, trends, KPI and peer group benchmarking reports.



### PCI Compliance Services & Credit Card Processing

Free 12 months of PCI compliance services; 70% discount on future compliance services, plus 24/7 business concierge and next-day funding.



### Beverage Supplier

Rebates on various Pepsi and Gatorade fountain, bottle and can products; includes equipment and service programs.



### Golf Simulators

Receive a 2-year, full commercial subscription, including access to all courses, ranges and games when you purchase an aboutGOLF simulator (a \$5,000 value!).



### Golf Event Organization

Members receive a 7.5% discount golf event organization; NGCOA golf outing sponsors receive a 10% discount on hole-in-one insurance.



### Television Programming

Up to 60% savings on programming.



### Career Services

10% discount for ExecuSearch services.



### Branded Merchandise

10% discount on DM Merchandising's diverse, custom-designed, fashion-forward and innovative products for your Pro Shop.



### Irrigation Solutions

1.5% rebate on Rain Bird Golf irrigation products.



### Food and Beverage

Typical savings is 7% to 15% on more than 800 vendors, including Sysco, Gordon Food Service, Performance Food Group, and many others.



### Hospitality Training and Resources

FREE access to 6 online lessons and a 20% discount on annual subscription services.



### Media

Save more than 50% on an annual GGP/Biz subscription and enjoy access to original, insightful, and premium quality golf business journalism.



### Employee Retention Tax Credit (ERTC) Consultation

Consultation, calculation, and IRS filing for the ERTC program for 2020 and 2021.



### Virtual Medical Services

Members receive 10% off the cost of Give Virtual Care Group Memberships (groups of 10 or more).



### Golf Course Optimization and Pace Management Software

Get a \$1,000 discount when you sign-up for Tagmarshal. Optimize your operations, with full line of sight and reporting.



### 401(k) Program

Effective and competitive 401(k) plan benefit for NGCOA member courses' employees.



### New and Used Turf Maintenance Equipment

1% rebate on new and/or 0.5% rebate on used Toro branded turf maintenance equipment.



### Insurance

Comprehensive employee benefits (health, dental, vision, life and disability), and property casualty insurance at competitive rates.



### Agronomy Services

5% discount on Green section Consulting Services, GPS Technology Service and Deacon Application.

FIND DETAILS AND TERMS ON SAVINGS FROM THESE BRANDS AND MORE AT [NGCOA.ORG/SMARTBUY](https://www.ngcoa.org/smartbuy)